



For over fifty years, Carmel students have been singing and dancing their way into the hearts of this Central Indiana community. With a legacy of excellence and class, the choirs at Carmel High School have provided students with a well-rounded musical education, as well as amazing performance opportunities. Today, the program consists of ten ensembles with over 500 talented students.





2019 -2020 CARMEL CHOIRS SPONSORSHIP OPPORTUNITIES

2019 – 2020 Season

Estimated attendance:

Fall choir concert: 1200

Holiday Spectacular: 7000

Choral showcase concert: 1000

Evening of Show Choirs: 2000

Ear Candy concert: 800

Spring musical production: 2500

Spring choir concert: 1400

Season Sponsor: **ALREADY FILLED!**

- Logo on front cover of program
- Full-page color ad on back-page of program
- Banner with logo posted at all performances

Investment: \$10,000

Premier Sponsors:

- Full-color, full page ad in program
- 4 Tickets to one Holiday Spectacular performance, an Evening With Show Choirs, and one performance of the musical

Investment: \$3,000

Elite Sponsors:

- Black & White, full page ad in program
- 2 tickets to one Holiday Spectacular performance, An Evening With Show Choirs, and one performance of the musical

Investment: \$1,000

Program Advertisers:

- ½ page, black & white ad: \$500
- ¼ page, black & white ad: \$250

2020 Legacy Concert

Monday, April 13, 2020 at the Carmel Palladium

A celebration of the history of the Carmel High School Choirs and a showcase & tribute to past directors. Performances by CHS choir alumni (who have gone on to careers in the performing arts), as well as three (3) of our current CHS Choirs.

Estimated attendance: 1500

Title Sponsor:

- Primary billing for The Legacy Concert
- Logo on front cover of The Legacy program
- Full-page color ad in The Legacy program
- One half-page color ad to be placed in ALL CHS Choir Concert Programs for the 2019-20 school year
- Ten (10) complimentary tickets to The Legacy Benefit Concert

Investment: \$7,000

Premier Sponsors:

- Secondary billing for The Legacy Concert
- Half-page color ad in The Legacy program
- Four (4) complimentary tickets to The Legacy Concert
- One half-page black & white ad to be placed in ALL CHS Choir Concert Programs for the 2019-20 school year

Investment: \$3,000

Elite Sponsors:

- Black & White, full page ad in program

Investment: \$1,000

Program Advertisers:

- ½ page, black & white ad: \$500
- ¼ page, black & white ad: \$250



2019-2020 CARMEL CHOIRS SPONSORSHIP FORM

If you are interested in being a Sponsor for Carmel Choirs, please indicate your choice below:

** _____ Season Sponsor at the \$10,000 Level
** **Already Filled!**

_____ Premier Sponsor at the \$3,000 Level
❖ One full-page Color Advertisement on the inside or outside back cover of the program
❖ 4 tickets to one Holiday Spectacular performance, An Evening With Show Choirs, and one performance of the musical

_____ Elite Sponsor at the \$1,000 Level
❖ One full-page black & white Advertisement
❖ 2 tickets to one Holiday Spectacular performance, An Evening With Show Choirs, and one performance of the musical

If you are interested in placing a black & white Advertisement in the Carmel Choirs program, please indicate your Ad size choice below:

_____ \$500.00 (1/2 page) _____ \$250.00 (1/4 page)

If you are interested in being a Sponsor for The Legacy Concert, please indicate your choice below:

_____ Title Sponsor at the \$7,000 Level
❖ Includes primary billing for The Legacy Benefit Concert
❖ Includes 10 tickets to The Legacy Benefit Concert
❖ One full-page Color Advertisement in The Legacy Benefit Concert program
❖ One half-page Color Ad to be placed in ALL Carmel High School Choir Programs for the 2019-20 school year

_____ Premier Sponsor at the \$3,000 Level
❖ Includes secondary billing for The Legacy Benefit Concert
❖ Includes 4 tickets to The Legacy Benefit Concert
❖ One half-page Color Advertisement in the Legacy Benefit Concert program
❖ One half-page black & white Ad to be placed in ALL Carmel High School Choir Programs for the 2019-2020 school year

_____ Elite Sponsor at the \$1,000 Level
❖ Full-page Black & White Ad in The Legacy program
❖ 2 tickets to The Legacy Benefit Concert

If you are interested in placing a black & white Advertisement in The Legacy Benefit Concert program, please indicate your Ad size choice below:

_____ \$500.00 (1/2 page) _____ \$250.00 (1/4 page)

_____ Legacy Concert "Meet & Greet" Sponsor at \$2,000
❖ 4 Tickets to the "Meet & Greet" Reception for Performers and Directors
❖ One half-page black & white Advertisement in The Legacy Program

Name of Person or Organization placing the Sponsorship/Ad:

Contact Person: _____

Address: _____

Phone/Email: _____

**Please make checks payable to CHS Ovation, and write Carmel Choir Programs OR*

Legacy Concert in the memo line. Your Sponsorship is tax-deductible

(your cancelled check will serve as your receipt).

Advertisements & any questions can be emailed to: jboldt@ecomunity.com