



For over fifty years, Carmel students have been singing and dancing their way into the hearts of this Northeast Indianapolis community. With a legacy of excellence and class, the choirs at Carmel High School have provided students with a well-rounded musical education, as well as amazing performance opportunities. Today, the program consists of ten ensembles with over 400 talented students.





2020–2021 CARMEL CHOIRS SPONSORSHIP OPPORTUNITIES

2020 – 2021 Season

Due to the challenges presented by the Coronavirus, many activities for the 2020-2021 season are still to be determined. Students and directors have begun their hard work in anticipation of a fall concert and a series of Holiday Spectacular shows in addition to 2021 performances. While these events will undoubtedly be modified, community support of the Carmel Choirs is needed more than ever this season. To ensure that sponsors receive full and fair benefits, the sponsorship fees will be billed quarterly. In addition, new benefits are being put in place that can be fulfilled in the current environment.

Title/Presenting Sponsor:

- Name mentioned in all press releases sent to local media
- Logo treatment on Carmel Choir website
- Logo treatment/advertisement on slide show playing while attendees are seated before each performance
- Logo treatment on poster signage displayed in lobby before performance
- Logo treatment on slide show that is a part of a new video the choir directors will send out quarterly to update community on Carmel Choir activities
- Logo Treatment on flyers displayed in community locations prior to performances

Investment: \$10,000 (Billed Quarterly at \$2500)

Premier Sponsors:

- Logo treatment on Carmel Choir website
- Logo treatment/advertisement on slide show playing while attendees are seated before each performance
- Logo treatment on poster signage displayed in lobby before performance
- Logo treatment on slide show that is a part of a new video the choir directors will send out quarterly to update community on Carmel Choir activities
- Logo Treatment on flyers displayed in community locations prior to performances

Investment: \$3,000 (Billed Quarterly at \$750)

Elite Sponsors:

- Logo treatment on poster signage displayed in lobby before performance
- Logo Treatment on flyers displayed in community locations prior to performances

Investment: \$1,000 (Billed Quarterly at \$250)

Concert Sponsors:

- Logo treatment on poster signage displayed in lobby before performance

Investment: \$500 (Billed Quarterly at \$125)

For any questions, please contact Jennifer Jones.

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